



American Truck Historical Society

Minutes of the Regular Meeting

Board of Directors - VIRTUAL

January 23, 2021

Call to Order

Chairman Tom Mullen called the meeting of the ATHS Board of Directors to order at 11:00 a.m. on Saturday, January 23, 2021. The meeting was held virtually through Zoom.

Board Members Present

Board members present included Tom Mullen, Mark Schroyer, Marty Glomb, David Schnautz, Rick Knox, Dale Bridge, Mark Vassallo, Wade Beck, Christian Budke, Rocco Chianelli, Ken Crouse, John Doll, Carson Elliot, Michael Gully, Dave Hemelright, Clayton Hoak, William Irvin, BJ King, Glenn Martin, Dennis Martinez, Dean McWhirk, Frank Merrill, Jim Moore, Chris Nolet, George Petrask, Stephen Rosemond, Russell Spawn Jr, John Vannatta, Craig Vogel, Bill Wagner, Ian Watson, Lenny Wild, Bobb Williamson, and Ex-Officio Laurence Gration, Executive Director.

Staff Present

Angela Brewer, Courtney Cesar, Dan Tilson, Rebecca Dye, Barbara Sloan, and Lea Ann Reed.

Guests Present

Eric Amlin, Rick Anderson, Tom Byle, Chris Caballero, Ed Couderc, Ashley Donaldson, Lonnie Jones, Tony Martin, Amber McWhirk, Hugh Riehlman, Richard Schaffer, Steve Siemen II, Sheila Skemp, Jesse Walter, Jerry Wessel, and Tim Wright.

Quorum

A quorum was established with 31 voting members being present.

Approval of Minutes

Bill Wagner (Wade Beck) moved "to accept October 24, 2020 board minutes as presented."
Motion passed with no discussion.

Reports

Executive Director Laurence Gration reported on the current state of the Society, and what new programs have been initiated and where ATHS is heading towards. Gration stated that the presentation would be available upon request.

A. Brewer gave a brief presentation on the status of the ATHS Development Program.

Treasurer Dale Bridge reported on the financial state of the Society.

Chairman Tom Mullen reported on the state of the Society.

Stephen Rosemond reported the Awards Committee reviewed and approved four of five applications, the creation of a Chapter Service Award, and the eligibility criteria of the current Distinguished Service Award. He stated that the committee would have a recommendation at the next board meeting.

David Schnautz reported that the Convention Committee discussed the registration numbers, tour opportunities, shuttle buses, and a hybrid-event taskforce for the 2021 Convention, hotels for the 2022 Convention, reviewed 2024 site proposals, and reviewed the updates to the Convention Policy & Procedure manual. He stated that it is the Committee's recommendation that York, PA be the 2024 and 2028 Convention site.

Dave Hemelright (Michael Gully) moved “that York, PA be the 2024 and 2028 Convention site.” Motion passed with brief discussion on the effect of COVID-19 on the contract.

Marty Glomb gave a brief presentation of the preparations for the upcoming ATHS 50th Anniversary Celebration. M. Glomb proposed that for the remainder of 2021, ATHS would offer a 50-year membership that can be transferred one-time to an immediate family member for a single payment of \$2,021. He also proposed that ATHS, for the month of October, offering a two-year membership, with the first year being \$15 and the second year being \$52, for a total of \$67. This offer would be available to new members or members who have been lapsed for five years or more.

Mark Vassallo (Ken Crouse) moved “to move the October 2021 Board of Directors meeting to October 14, 2021”. Motion passed with brief discussion on how to schedule committee meetings and the effect of COVID-19 on scheduling.

Bill Wagner (Frank Merrill) moved “to have the Membership Committee pursue the membership pricing proposals as presented”. Motion passed with brief discussion on when these offers would be available, where the revenue would be distributed, and reducing the length of the lapsed membership that the proposal could be offered to.

Dale Bridge reported that the Finance Committee continued discussing how to split revenue and defining the endowments.

John Vannatta reported that the Nominating Committee interviewed two candidates for RVP positions and are recommending them for addition to the 2022 Slate.

Chris Nolet reported that the Social Media Committee finalized the Social Media Best Practices and discussed the Administrator and Moderator position descriptions.

John Doll reported the RVP Committee discussed the return of the 2019 Chapter Annual Reports, the four chapters that have indicated that they would like to disband, the revised chapter bylaws, the assigning of RVPs to call dropped and lapsing members in their areas, the next chapter leadership training session topics, and the benefits of the Distinguished Chapter Award. Discussion ensued on the name and benefits of the Distinguished Chapter Award; it was decided to find a different name to differentiate it from the Distinguished Service Award. Discussion ensued on RVPs calling dropped members; it was recommended to be added as part of the RVP vetting procedures and to host a training on how to connect with dropped members.

Marty Glomb reported that the Bylaws Committee did meet but has no recommendations at this time.

Rick Knox reported that the Archives Committee has completed the objectives for 2020 and is working towards the completion of 2021 objectives. He reported that the Timeline Wall display is being assembled at the Home Office.

Tom Mullen reported the Marketing Committee discussed the final wording of the survey question determining how many hobby, show, and commercial trucks members own and developing committee goals for 2021.

Russell Spawn Jr. reported that the Membership Committee discussed membership retention, the benefits of for the Premiere Membership level, the New Member Welcome Wagon zoom meeting, the procedures for sending the anniversary pins, and how to advertise membership on social media. Discussion on who to send anniversary pins to ensued; no decision was made.

John Vannatta reported the Long-Range Planning Committee discussed the remaining 2020 strategic objectives and what the 2022 strategic objectives should be. He stated that all of the committee chairs would be invited to an upcoming meeting to discuss strategic objectives.

Bill Wagner (Mark Vassallo) moved “to accept the committee reports as presented.” Motion passed with no discussion.

New Business

Glenn Martin requested an amendment to the ATHS Golf Cart Policy to include UTV's. D. Schnautz stated that the Convention Committee would review the policy.

Chris Budke gave a brief presentation on what younger ATHS members are looking for from an ATHS membership, the Convention, and the future of ATHS. L. Gration requested C. Budke to forward this and it would be shared with the Executive and Convention Committees for consideration.

Bobb Williamson thanked the board and the staff for all their hard work in 2020. He reported that due to COVID-19, the boarder is closed and will prevent Canadian attendance at the 2021 Convention in Harrisonburg, Virginia.

B.J. King stated that advertising for chapter shows emphasize inclusion, and he would dislike seeing that change.

Ashley Donaldson stated that ATHS needs to deeply consider our policies and how they align with our mission statement.

RVP Delegate Mark Vassallo stated that if anyone has any questions or concerns, he is always available to talk.

Richard Schaffer stated that when the Golf Cart Policy is reviewed, to please keep in mind the insurance requirements.

Announcements

The next ATHS Board of Directors meeting will be June 3, 2021, in Harrisonburg, Virginia.

Adjournment

Dave Hemelright (Bill Wagner) moved to adjourn at 2:22 p.m.