

Your investment in ATHS provides year-round brand recognition, increasing your brand loyalty, while rewarding your employees with the gift of an ATHS membership and its benefits. Your company will enjoy advertising and sales opportunities to put you ahead of the fleet.

A **Corporate Membership** is the best way for you to get involved and be seen all year long by ATHS and its growing membership of nearly 18,000 members! A true win for corporate members!



Make a lasting impact on the trucking industry with your engagement and visibility when your company elects to become a corporate member of the American Truck Historical Society.



## **The Value**

A Corporate Membership allows you to provide individual memberships to your employees, clients, and family members while taking advantage of the marketing opportunities!

You choose the individuals who will participate in your Corporate Membership, and we deliver the ATHS member benefits with a year full of fun and friendships!

It allows them to engage and connect while you lead!

Your company will receive brand recognition and exposure through:



**ATHS.org** with an average reach of 8,000 visitors per month.



ATHS **social media platforms** with 100.000+ followers



National Convention & Truck Show with nearly 10,000 spectators



**Your logo** on print and digital marketing materials



Wheels of Time, a renowned magazine distributed to nearly 30,000 ATHS members and outlets across the country





AMERICAN TRUCK HISTORICAL SOCIETY

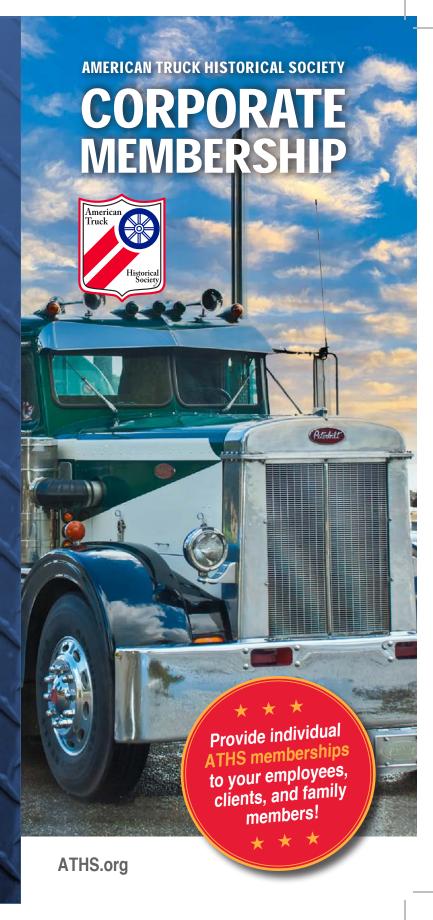
MISSION:

To preserve the history of trucks, the trucking industry, and its pioneers.



American Truck Historical Society 10380 N Ambassador Dr. Ste 101 Kansas City, MO 64153 816-891-9900 info@ATHS.org

ATHS.org



## CORPORATE CLASSES

Truck	CORPORATE CLASSES			
Historical Society MEMBER BENEFITS	<b>DIAMOND PLATE</b> \$2,000	<b>POLISHED</b> \$1,500	RESTORED \$1,000	ORIGINAL \$500
Company Names/Individual Memberships	<b>10</b> individual memberships	<b>7</b> individual memberships	<b>5</b> individual memberships	<b>1</b> individual membership
Named individual to serve as voting representative	✓	✓	✓	✓
Discount on members-only products and services	✓	✓	/	✓
Complimentary copies of Wheels of Time (6 issues) and Show Time (1 issue)	10 complimentary magazine copies	<b>7</b> complimentary magazine copies	5 complimentary magazine copies	5 complimentary magazine copies
Magazines delivered by U.S. mail to address(es) of choice	10 addresses of choice	7 addresses of choice	5 addresses of choice	5 delivered to 1 address
Discount on 10x10 convention exhibit booth	<b>20%</b> exhibit discount	10% exhibit discount	10% exhibit discount	10% exhibit discount
Discounted tickets to ATHS Awards Dinner	20% awards dinner discount (unlimited)	10% awards dinner discount (max 10)	10% awards dinner discount (max 10)	5% awards dinner discount (max 10)
Annual advertisement on ATHS Facebook page	✓	/	<b>✓</b>	/
Company name listed on Corporate Membership webpage ATHS.org	✓	/	<b>/</b>	/
Discounts on Wheels of Time and ATHS.org advertising	✓	/	<b>✓</b>	/
Linked company logo on ATHS.org	✓	✓		11/1/
Company name listed in Wheels of Time	✓	✓		The same party of the same
One time use of ATHS facility/conference room	✓	✓	Track Constitution of the	
Company logo and URL featured in Wheels of Time	✓		CLAR	
Company Logo on prominent ATHS Materials	✓		PRESE UNE N. PRESERVE DES	
Exclusive luncheon with ATHS President and Executive Director at the National Convention & Truck Show	✓			

## **JOIN TODAY**

## Choose Your Annual Corporate Membership Class

(10 Individual Memberships)				
□ POLISHED\$1,500 (7 Individual Memberships)				
RESTORED\$1,000 (5 Individual Memberships)				
ORIGINAL\$500 (1 Individual Membership, 5 magazines mailed to one address				
CONTACT INFORMATION				
Company				
Company Contact				
Address				
City				
State Zip				
Phone Main Line				
Phone Direct Line				
Email				
CREDIT CARD INFORMATION				
Name				
Card #				
Exp. Date Security Code				

Please note that ATHS staff will contact you to obtain names and addresses of your enrollees.

SAVE A STAMP

JOIN OR RENEW ONLINE at ATHS.org



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