

\$50,000/Annual Sponsorship

General

- Sponsor listing with company logo on the ATHS website (link to your company website)
- 50 to 100-word company description included on website
- Banner advertisement on homepage of ATHS.org
- Official ATHS sponsor – Company logo included on all promotional materials (logo only)
- Quarterly social media post recognizing company as a preferred sponsor of ATHS
- Offer company privileges to ATHS members (18,000+)
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- Use of the ATHS/ATIL Hall of Fame facility.

Educational

- Sponsor five (5) educational webinars during the 2021-22 calendar year
- Sponsor two (2) Trucker Story Time sessions during the 2022 calendar year
- Logo included on all promotional materials, registration form, registration confirmation thank you email to virtual attendees as well as sponsor recognition on the second slide and last slide of the slide deck.

2022 Convention

- Speaking opportunity during 2022 convention (The History of <your company>)
- Product demonstration – Showcase a “How To” or “Hack” from your booth at convention – plus it would be published as a session
- 20x20 booth at Convention
- Complimentary registration for 10 company employees/dealers
- Opportunity to showcase five (5) trucks as part of Truck Show on a complimentary basis
- Listing in the ATHS Virtual Exhibit Hall (through May 2023)
- Opportunity to provide special offers to ATHS members and Convention participants via the attendee goody bag.
- Logo included as top sponsor on inside front cover of Convention and Truck Show program
- 10 tickets to both Welcome Reception and Awards Dinner
- Recognition at Awards Dinner as top sponsor
- One full-page ad (inside front cover) in the post-Convention issue of *Show Time*.

Wheels of Time

- A full-page (inside front cover) advertisement in all six (6) issues of *Wheels of Time*
- Opportunity to include an article/blog post in all issues of *Wheels of Time* – Listed as an advertorial at the discretion of the *Wheels of Time* editor.

\$25,000/Annual Sponsorship

General

- Sponsor listing with company logo on the ATHS website
- 50 to 100-word company description included on website
- Banner advertisement on home page of ATHS.org
- Official ATHS sponsor – company logo included on all promotional materials (logo only)
- Social media post recognizing your company as a preferred sponsor of ATHS
- Offer company privileges to ATHS members (18,000+)

Educational

- Sponsor three (3) educational webinars during the 2021-22 calendar year
- Sponsor one (1) Trucker Story Time during the 2022 calendar year
- Company logo included on all promotional materials, registration form, registration confirmation thank you email to virtual attendees as well as sponsor recognition on the second slide and last slide of the slide deck.

\$25,000/Annual Sponsorship cont'

2022 Convention

- Speaking opportunity during 2022 convention (The History of <company> or The Evolution of <company>)
- 10x10 booth at Convention
- Listing in the ATHS Virtual Exhibit Hall
- Opportunity to provide special offers to ATHS members and Convention participants via the attendee goody bag.
- Logo included as top sponsor on inside front cover of Convention and Truck Show program
- Six (6) tickets to both Welcome Reception and Awards Dinner
- Recognition at Awards Dinner as top sponsor
- Six (6) complimentary registrations for Convention & Truck Show
- One half-page (vertical or horizontal) ad in the post-Convention issue of *Show Time*.

Wheels of Time

- A full-page advertisement in four (4) issues of *Wheels of Time*
- Opportunity to include an article/blog post in four (4) issues of *Wheels of Time* – Listed as an advertorial at the discretion of the *Wheels of Time* editor.

\$10,000/Annual Sponsorship

General

- Sponsor listing with MHC Kenworth logo on the ATHS website (link back to website)
- 50 to 100-word company description included on website
- Banner advertisement on home page of www.aths.org
- Official ATHS sponsor – MHC Kenworth's logo included on all promotional materials (logo only)
- Social media post recognizing MHC Kenworth as a preferred sponsor of ATHS (2 times each year at MHC Kenworth's preference)
- Offer MHC Kenworth Privileges to ATHS members (20,000+)

Educational

- Sponsor two (2) educational webinars during the 2021 calendar year (MHC Kenworth's choice)
- Sponsor one (1) Trucker Story Time during the 2021 calendar year (MHC Kenworth's choice)
- MHC Kenworth's logo included on all promotional materials, registration form, registration confirmation thank you email to virtual attendees as well as sponsor recognition on the second slide and last slide of the slide deck.

2021 Convention

- Speaking opportunity during 2021 convention (The History of Kenworth or The Evolution of Kenworth)
- 10x10 booth at Convention
- Listing in the ATHS Virtual Exhibit Hall (through May 2022)
- MHC Kenworth has the opportunity to provide special offers to ATHS members and Convention participants via the attendee goody bag.
- Logo included as top sponsor on inside front cover of Convention and Truck Show program
- Four (4) complimentary tickets to both Welcome Reception and Awards Dinner
- Recognition at Awards Dinner as top sponsor
- Four (4) complimentary registrations for full Convention & Truck Show
- One half-page ad in the post-Convention issue of *Show Time*.

Wheels of Time

- A half-page advertisement in three (3) issues of *Wheels of Time*
- Opportunity to include an article/blog post in three (3) issues of *Wheels of Time* – Listed as an advertorial at the discretion of the *Wheels of Time* editor.